

**GOVERNMENT OF ANDHRA PRADESH  
ABSTRACT**

Tourism Promotion – Release of Advertisement “Outlook Travellers getaways” magazine Weekend Breaks from Hyderabad special issue, through M/s. Akshara Advertising – Publication Charges – Amount Sanction of Rs.4,00,000/- - Orders – Issued.

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**YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT**

G.O.Rt.No. 312

Dated:29-03-2010

Read the following:

1. G.O.Rt.No.273, YAT & C (PMU) Department, Dt.13-03-2009.
2. G.O.Rt.No.245/PMU/PRO/2007, YAT&C (PMU) Department, Dated: 11-03-2010

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**ORDER:**

In the G.O.2<sup>nd</sup> read above, Government have sanctioned and released an amount of Rs.2,50,000/- out of Rs.4,00,000/- sanctioned in the G.O. 1<sup>st</sup> read above towards release of advertisement in “Outlook Travellers getaways” magazine Weekend Breaks from Hyderabad special issue, through M/s. Akshara Advertising Pvt., Ltd., Hyderabad.

2. Government after careful examination of the matter, hereby accord sanction for an amount of Rs.1,50,000/- (Rupees One Lakh Fifty Thousand only) as final payment towards release of advertisement in “Outlook Travellers getaways” magazine Weekend Breaks from Hyderabad special issue.

3. The amount sanctioned at para 2 above shall be debited to the following Head of Account:

“3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN,GH 11- Normal State Plan SH (08) – International Marts / Fairs / Festivals – 500 – other charges – 503 – other expenditure”

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at para 2 above, in favour of M/s.Akshara Advertising Pvt., Ltd., Hyderabad, after deducting Tax, payable to the Income Tax Department.

**(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)**

**JAYESH RANJAN  
SECRETARY TO GOVERNMENT (T)**

To,  
M/s. Akshara Advertising Pvt., Ltd, Hyderabad.  
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.  
The Deputy Pay & Accounts Officer, A.P. Secretariat, Hyderabad

**Copy to:**

The YAT& C (PMU- Claims) Department.  
SF/SCs

**//Forwarded :: By Order//**

**SECTION OFFICER**